Executive Proclamation

State of South Dakota
Office of the Governor

Whereas, Financial literacy is a national campaign involving non-profit, government, and corporate groups that encourage individuals and families to become more knowledgeable about their personal finances; and,

Whereas, Studies have demonstrated that most Americans do not have adequate savings to meet major emergencies, let alone accumulate enough savings for retirement; and,

Whereas, Personal and household savings are fundamental to American's and South Dakota's stability; and,

Whereas, Seventy-two percent of Americans would find it difficult to meet current expenses if their paycheck were delayed a week, making it important to further facilitate the increasing trend of long-term personal savings; and,

Whereas, Building wealth and reducing debt allow individuals and families to meet goals such as having an emergency fund, buying a home, starting a business, financing a college education, and having enough money to live comfortably during later years; and,

Whereas, Members of the South Dakota Jump$tart Coalition for Financial Literacy provide financial education, teacher support, and financial counseling to serve the financial education needs of South Dakota adults and youth; and,

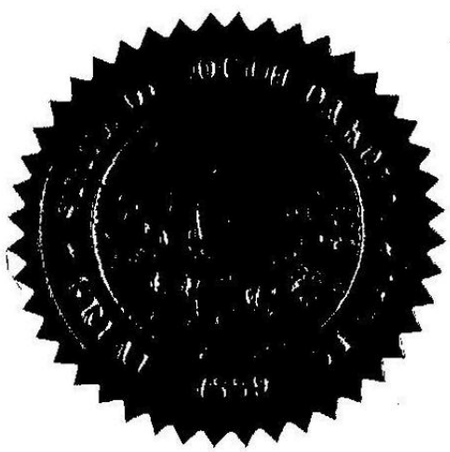
Whereas, South Dakota Jump$tart Coalition for Financial Literacy is committed to helping South Dakotans take immediate financial action to build wealth, no debt; and,

Whereas, All South Dakotans benefit from positive wealth building actions, including budgeting, saving for retirement and other goals, saving for emergencies, reducing debt, and other important financial actions:

Now, Therefore, I, Dennis Daugaard, Governor of the state of South Dakota, do hereby proclaim April 22-28, 2012 as

FINANCIAL LITERACY WEEK

in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Tenth Day of April in the Year of Our Lord, Two Thousand and Twelve.

Dennis Daugaard

Dennis Daugaard, Governor

Attest:

Judy A. Larson, Exec Asst.

Jason M. Gant, Secretary of State